

CRISTINA CARLSON
323-244-0580
www.cristinacarlson.com
cristinacarlson@mac.com

PROFESSIONAL EXPERIENCE

- 1996 – Present** **Media Expert/Corporate Spokesperson**
Representing a broad range of companies in all forms of media: Television, Print, Radio, and Live Events. Clients have included Bahamas Ministry of Tourism, Baltimore Visitors Association, Toshiba, Radio City Productions, Refresh Skin Care, Rosco Laboratories, and Pressman Toys. Known also as a media coach with exceptional communication and people skills.
- 2007 – Present** **TV Producer/Host & Travel Editor, *Travel ala Mode with Cristina Carlson*** NYC / LA
On-camera Host and Producer of travel program featured on American Airlines and US Airways. Video features and Travel Editor reviews on hotels and resorts around the globe are viewed by millions of travelers both in-flight and online.
- 2006 - 08** **TV Producer/Host, *Signature Style with Cristina Carlson*** Los Angeles
Creative Producer of travel & lifestyle program exploring today’s most stylish, exciting cities through interviews with the local style icons. Along with role as on-camera host, directly responsible for creative development, script writing, and on-site production.
- 2007** **Special Events Producer, *BrownHot Events*** Los Angeles
Associate Producer of high-end corporate events for luxury brand clients.
- 2000 – 06** **Event Producer/Emcee, *Invisible Touch Entertainment*** Los Angeles
Producer and Host of upscale corporate and social events.
- 2000 – 03** **Fashion Show Producer/Creative Director, *Barish Nicholson*** Los Angeles
Created and choreographed cutting-edge, site-specific dance driven fashion shows featured on ‘E’ Entertainment Television.
- 2000 – 03** **Entertainment Reporter/Assoc. Producer, *Fox Network*** Los Angeles
Conducted celebrity interviews, press junkets and red-carpet coverage.
- 2000** **Assistant to Marketing Director, *Rogers & Cowan*** Los Angeles
Responsibilities included Coordinating press events and writing strategic marketing proposals.
- 1999** **Event Planner, *Bergreen Catering Company*** New York City
Customer Liaison for upscale corporate and social events.
- 1987 – 01** **Radio City Rockette/Musical Theater** Worldwide
Performed with the Radio City Rockettes in the Radio City Christmas Spectacular as well as with in over 25 musical theatre productions in NYC and around the world.

SKILLS

- Exceptional people skills; a team leader or player
- Thrives in a fast-paced environment, able to handle multiple projects at once
- Excellent written and verbal communication skills
- Professional Teleprompter and Ear Prompter experience
- Extensive worldwide travel

EDUCATION: Brown University, B.A. Degree in Art History

References and on-camera demo reel available upon request